

Asia's Leading Bio Event—Exhibition, Partnering & Conference

# BIOTECH JAPAN

## 2018 17th Int'l Biotech & Life Sciences Exhibition & Conference

Dates: June 27 (Wed)–29 (Fri), 2018 Venue: Tokyo Big Sight, Japan  
Organised by: Reed Exhibitions Japan Ltd.

**Co-held with** **BioPharma Expo 2018** — 2nd Int'l Biopharmaceutical R&D and Manufacturing Expo  
**INTERPHEX JAPAN 2018** — 31st Int'l Pharmaceutical R&D and Manufacturing Expo  
**in-PHARMA JAPAN 2018** — 12th Int'l Pharmaceutical Ingredients Expo



Scenes from the previous show in 2017

# Asia's Leading Bio Event!



Scenes from the previous show in 2017

**420 exhibitors will join BIotech Japan 2018.**  
 (335 exhibitors joined BIotech Japan 2017.)



**41,000<sup>\*1</sup> visitors will gather in 2018.**  
 (37,953<sup>\*\*2</sup> visitors joined the 2017 show.)

\*1 expected, including co-held shows \*\*2 including co-held shows Please refer to the following URL for details on the counting method. [www.bio-t.jp/en/doc/TAC/](http://www.bio-t.jp/en/doc/TAC/)



## What's BIotech Japan?

—The best platform to expand your business in Japan/Asia!



**Business meetings take place everywhere.**

# Exhibition Specialised in Biotechnology !

**Co-held with Japan's Largest\*1 Pharma Industry Exhibition, 1,430 exhibitors!**  
**—Covering Entire Pharma & Bio Industry**



◆ **Full of partnering opportunities onsite !**

◆ **Industry leaders address hot topics in the conference**

**Special exhibiting areas & speaking slots for Partnering**

Special exhibiting areas are set up inside the exhibition hall for Partnering: the Academic Forum and Start-up Innovation Pavilion. Exhibitors can also have speaking opportunities at the Exhibitor's Product/Technology Presentations.



**Leading pharma company sponsors for BIotech Japan**

Japan's leading pharma companies join BIotech Japan Sponsors to find drug discovery seeds. At the 2017 show, 6 Japanese leading pharma companies joined the show as Sponsors.

In 2018, **180**<sup>\*2</sup> sessions will be conducted in the conference.

Previous seminar & speakers (excerpts)



**Dr. TH Kim**  
 President & CEO,  
 Samsung BioLogics Co., Ltd.



**Dr. Maoyen Chi**  
 CEO,  
 Cold Spring Harbor Laboratory Asia



**Dr. Shinya Yamanaka**  
 Director, Center for IPS Cell  
 Research and Application (CiRA)  
 Kyoto University

\*2 Including BioPharma Expo

# Exhibit & Expand Business in Japan/Asia!

## 1 Japan/Asia – Huge Biotech Market!

### Asia has a large scale market!

Japan  
**World's 3rd largest** pharmaceutical R&D investment after China & USA.  
**Ranked 2nd** globally in terms of spending in pharmaceutical products.

Source: WHO 2015

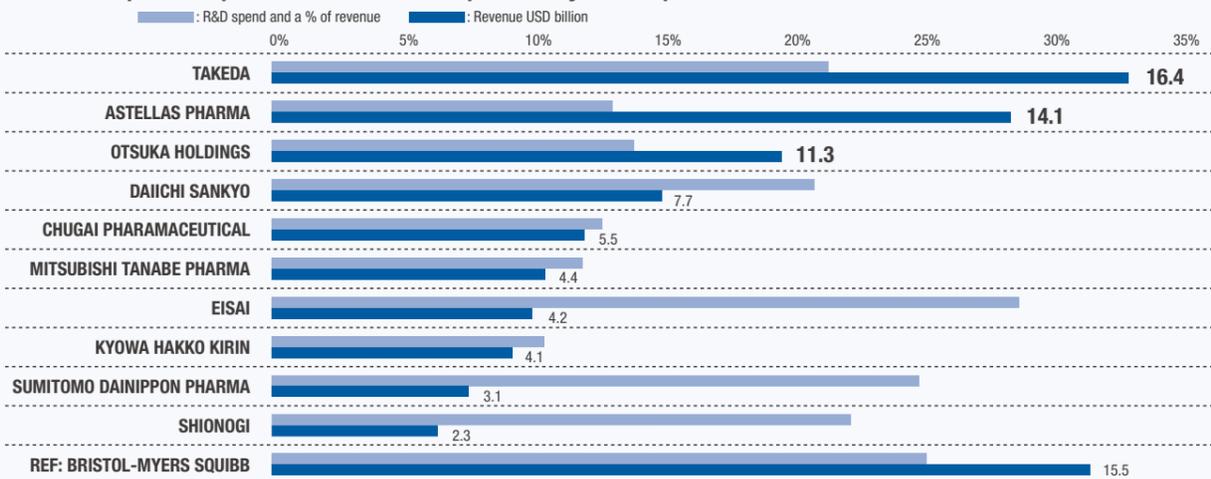
Korea  
 The government invested KRW 1.9 trillion (USD 1.7 billion) in R&D related to new drugs from 2009 to 2015.

Source: KISTEP

### Japanese companies strong focus on drug discovery!

The figure below proves that the Japanese biopharma industry has strong focus on drug discovery!

TOP10 Japanese pharmaceutical companies by R&D spend and revenue



Source: PWC 2015

## 2 Annual Meeting Place in Japanese & Asian Bio Industry

To name a few, following leading companies joined the 2017 show (excerpts, including co-held shows)

- 3M HEALTHCARE
- BERTHOLD TECHNOLOGIES
- EDICO GENOME
- HAMAMATSU PHOTONICS
- LEVEL BIOTECHNOLOGY
- MUSASHI ENGINEERING
- PRECISION ANTIBODY
- TAITEC
- ADVANTEST
- BIODOT
- ENTEGRIS
- HIGETA SHOYU
- LIBRAMEDICINA
- MYCENAX BIOTECH
- THERMO FISHER SCIENTIFIC
- AGILENT TECHNOLOGIES JAPAN
- BIOMARKER SCIENCE
- EPPENDORF
- HITACHI KOKI
- LIFETEC
- NEXCELOM BIOSCIENCE
- THERMO FISHER SCIENTIFIC
- ALDRICH
- BIOTECH
- FORDX
- ILLUMINA
- LONZA
- NIKON ENGINEERING
- TOMY DIGITAL BIOLOGY
- ANTON PAAR
- BRUKER OPTICS
- FUJIFILM
- LTS LOHMANN THERAPIE-SYSTEME
- NIPRO
- TOSOH
- API
- CARL ZEISS MICROSCOPY
- FUJIFILM DIOSYNTH BIOTECHNOLOGIES
- MERCK
- OZEKI
- TOYOBO
- ASAHI GLASS
- CATALENT PHARMA SOLUTIONS
- FUJIFILM DIOSYNTH BIOTECHNOLOGIES
- MGC PHARMA
- PACIFIC BIOSCIENCES OF CALIFORNIA
- TPG BIOLOGICS
- ASTERAND BIOSCIENCE
- CYANAGEN
- FUJIFILM DIOSYNTH BIOTECHNOLOGIES
- MICROFLUIDIC CHIPSHOP
- SPECTRIS-PARTICLE MEASURING SYSTEMS
- VERDER SCIENTIFIC
- BECKMAN COULTER
- DENMARK ELLAB
- GENE DATA
- MICRONIX
- SUMITOMO BAKELITE
- WAKO PURE CHEMICAL INDUSTRIES
- BECTON DICKINSON
- DOUBLE HELIX INTERNATIONAL
- GENSCRIPT
- MITHRA BIOTECHNOLOGY
- SYSMEX
- ZEPTOMETRIX
- BECTON DICKINSON
- GNI GROUP
- GENSCRIPT
- MITSUI CHEMICALS
- PATHEON
- SYSMEX
- ZEPTOMETRIX

(in alphabetical order)

## 3 Efficient Access to Target Customers!

BIotech Japan's "Online Business Matching" is the most efficient way to find business partners and your target customers.

### Online Business Matching allows you to...

#### ◆ Find potential distributors/agents before the show

If you are new to Japan and do not have distributors/importers yet, contact them through "Online Business Matching".

#### ◆ Find new partners in Japan & Asia

Japanese companies below have registered to Online Business Matching for the 2017 show. You can easily approach to visitors through Online Business Matching!

### All leading pharmaceutical companies visit the show

#### < Visiting companies in 2017 (excerpts) >

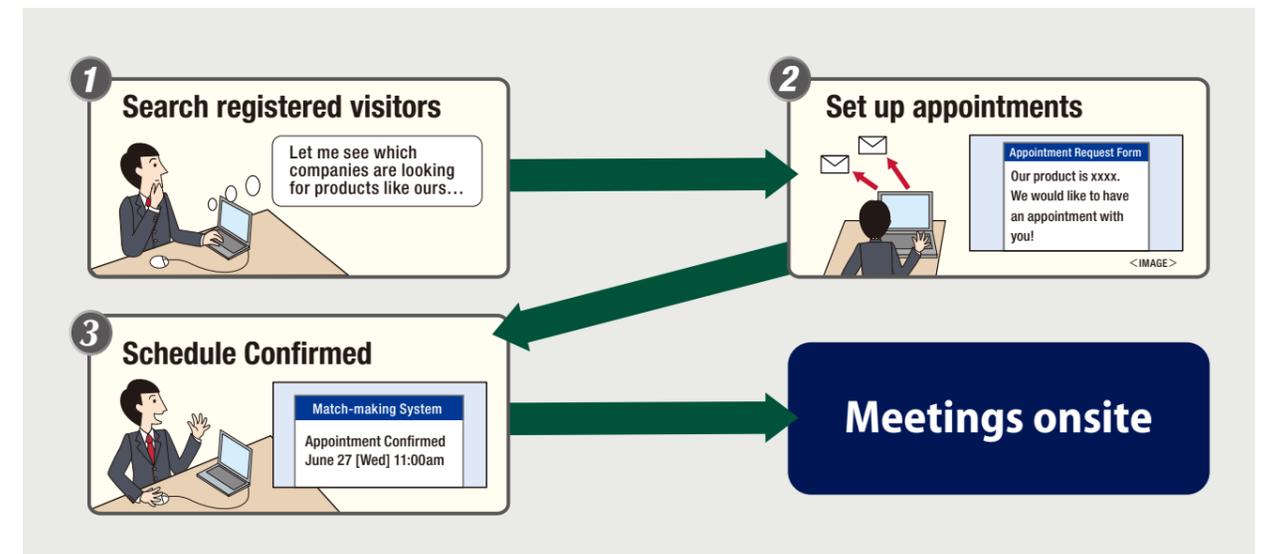
- ASAHI KASEI PHARMA CO., LTD.
- ASTELLAS PHARMA INC.
- AZELENCA K.K.
- DAIICHI SANKYO CO., LTD.
- EISAI CO., LTD.
- JOHNSON AND JOHNSON K.K.
- MEIJI SEIKA PHARMA CO., LTD.
- OTSUKA PHARMACEUTICAL CO., LTD.
- PFIZER JAPAN INC
- SHISEIDO JAPAN CO., LTD.
- TAKEDA PHARMACEUTICAL CO., LTD.
- etc.



(in alphabetical order)

## Online Business Matching **FREE** HOW DOES IT WORK?

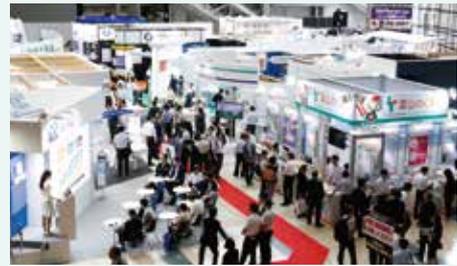
We support you set up appointments using the "Online Business Matching" and have meetings with visitors at your booth.



# BIotech Japan 2018 will have:

## 420<sup>\*1</sup> Exhibitors!

BIotech Japan had received many delightful comments from exhibitors after the show 2017. Such as, they had been able to have serious business discussions with potential customers. Responding to the success of the previous show, many new exhibitors will join the show 2018.



## 41,000<sup>\*2</sup> Visitors!

BIotech Japan is Asia's leading exhibition for biotech and attracts visitors from all over Japan & Asia. Only industry professionals have access to the show and this is your gateway to one of the world's growing biotech market, Japan & Asia.



## 180<sup>\*2</sup> Sessions!

Industry leaders will deliver latest information of biotech industry. Learn know-how you need to advance your business from the top biotech industry leaders.



<sup>\*1</sup> expected

<sup>\*2</sup> expected, including BioPharma Expo

## Join BIotech Japan 2018 to Expand Your Business in Japan & Asia!

### Co-held Shows

#### 2nd **BioPharma Expo 2018**

Asia's Leading Biopharma R&D and Manufacturing Event  
[Exhibition, Partnering, Conference]



#### 31st **INTERPHEX JAPAN 2018**

World's Leading and Japan's Largest\* Trade Show Specialised in Pharmaceutical R&D and Manufacturing

\*"Largest" in reference to the exhibitor number of trade shows with the same concept.



#### 12th **in-PHARMA JAPAN 2018**

Asia's Leading Trade Show for Pharmaceutical Ingredients



► For information

**Organiser: Reed Exhibitions Japan Ltd.**  
**BIotech Japan Show Management**

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