

Asia's Leading Biopharma R&D and Manufacturing Exhibition !

2nd

BioPharma Expo 2018

Dates: **June 27** (Wed) – **29** (Fri), 2018 Venue: **Tokyo Big Sight, Japan**

Organised by: **Reed Exhibitions Japan Ltd.**

Co-held Shows: **BIOtech Japan 2018 / INTERPHEX JAPAN 2018 / in-PHARMA JAPAN 2018 / Drink JAPAN 2018**



A scene from the previous show in 2017

Biopharma R&D and Manufacturing Technology All Gather!



Scenes from the previous show in 2017

150^{*1} exhibitors & 56,000^{*2} visitors will attend in 2018

*1 expected *2 expected, including co-held shows



Visitors gather from all over Japan & Asia (Korea, China, Taiwan, etc.)
 At the show 2017, 48,889 visitors gathered from 27 countries.

Including co-held shows. Please refer to the following URL for details on the counting method. www.biopharma-expo.jp/en/doc/TAC/



What's BioPharma Expo?

—The best platform to expand your bio pharma business in Japan & Asia!



Business meetings take place everywhere

Event Specialised in BioPharma Technology !

Held inside Asia's Leading Bio & Pharma Industry Event with 1,710 Exhibitors
— Covering the entire pharma industry with co-held shows!

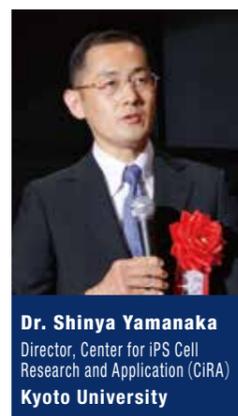


◆ Industry leaders address hot topics in the conference

In 2018, **180*** sessions will be conducted in the conference.

Previous seminar & speakers (excerpts)

* Including BIotech Japan



◆ VIP party: Networking opportunity

BioPharma Expo provides networking opportunities for executives.

VIP party is held during the show. At 2017 show, 587 executives have attended to the party.



Exhibit and Expand Your Business in Japan/Asia

1 Japan & Asia –Your High-potential Market !

◆ Japan

The Japanese pharmaceutical industry is shifting from chemical drugs to biopharmaceutical. The chart below shows active investment by pharma companies in recent years !

■ Active Capital Investment

Company	Actions
TAKEDA PHARMACEUTICAL	• Starting in-house production of biopharmaceuticals. • JPY 10 billion scale of investment fund for start-up companies in 2017.
DAIICHI SANKYO	• Investment of JPY 40 billion to expand production of ADC by 2020.
FUJIFILM	• Investment of JPY 20 - 30 billion for biopharmaceutical development by 2020.

Source: NIKKEI BP

■ M&A

Company	Acquisition Target	Aims
TAKEDA PHARMACEUTICAL	AR/AD Pharmaceuticals	• Expand Cancer business and pipeline
DAIICHI SANKYO	Ambit Bioscience, U3 Pharma	• Expanding Cancer portfolio • Strengthen Antibody Drug development base
ASTELLAS PHARMA	Ganymed	• Expand pipeline for biopharmaceuticals

Origin: IR Press Releases from each company

◆ Korea

The Korean Government has established the vision “PHARMA 2020” to reinforce its investment in Korean pharmaceutical industry by 2020.

Such as,

- To expand the government investment in R&D for developing new drugs by **200%** (USD 2,640 million)
- To build an advanced level of infrastructure to become **the 5th-largest** clinical trial country in the world

Source : KPMA

◆ China

- In 2015, **USD 408 billion** was spent for biotechnology R&D
- 37 biotech and pharma M&A deals worth **USD 6.8 billion** closed during 2016
- In 2016, Biotech venture financing rose **11%** to more than **USD 1 billion**

Source: EY “Biotechnology report 2017”

2 Biopharmaceutical Annual Meeting Place in Asia !

To name a few, following leading companies exhibited at the 2017 show (excerpts, including co-held shows)

• AGC SI-TECH CO., LTD.	• DOUBLE HELIX INTERNATIONAL INC.	• KYOKUTO PHARMACEUTICAL INDUSTRIAL CO., LTD.	• OSAKA SODA CO., LTD.	• TOHO K.K.
• AGC TECHNO GLASS CO., LTD.	• FUJIFILM DIOSYNTH BIOTECHNOLOGIES	• LEVITRONIX JAPAN K.K.	• PATHEON	• TOKYO UNIVERSITY OF TECHNOLOGY School of Bioscience and Biotechnology Professor Dr. Takumi Satoh
• ALMAC GROUP	• FUJIFILM IMAGING SYSTEMS CO., LTD.	• LONZA JAPAN LTD.	• PIRAMAL HEALTHCARE UK LTD.	• TOSOH
• ASAHI GLASS CO., LTD.	• GE HEALTHCARE JAPAN CORP.	• MEDICINAL CHEMISTRY PHARMACEUTICALS, CO., LTD.	• SAMSUNG BIOLOGICS CO., LTD.	• TOTO LTD.
• BIO-PEAK CO., LTD.	• GENEDATA K.K.	• MITSUBISHI GAS CHEMICAL COMPANY, INC.	• SANKO ASTEC INC.	• WATSON-MARLOW CO., LTD.
• BIO-RAD LABORATORIES K.K.	• ICURE PHARMACEUTICAL INC.	• MYODERM CO.	• SARTORIUS JAPAN K.K.	• WUXIAPTEC
• BIOTT CORP.	• IS JAPAN CO., LTD.	• NATURAL IMMUNITY CO., LTD.	• SHOKO SCIENCE CO., LTD.	• YMC CO., LTD.
• CATALENT PHARMA SOLUTIONS	• JFE SHOJI ELECTRONICS CORP.	• NIPPON ZENYAKU KOGYO CO., LTD.	• SHOWA DENKO K.K.	• ZENOQA RESOURCE CO., LTD.
• CBC CO., LTD.	• JSR LIFE SCIENCES	• ORGANON CORPORATION	• SMOBIO TECHNOLOGY, INC.	• ZOTEFOAMS OPERATIONS LIMITED
• DAEWOONG PHARMACEUTICAL CO., LTD.	• KANEKA CORPORATION		• SUMITOMO BAKELITE CO., LTD.	
• DM BIO LIMITED	• KBI BIOPHARMA INC.		• T&C TECHNICAL CO., LTD.	
			• THERMO FISHER SCIENTIFIC K.K.	

(in alphabetical order)

3 Efficient Access to Target Customers !

BioPharma Expo’s “Online Business Matching” is the most efficient way to find business partners and your target customers.

Online Business Matching allows you to...

◆ Find potential distributors/agents before the show

If you are new to Japan and do not have distributors/importers yet, contact them through “Online Business Matching”.

◆ Find new partners in Japan & Asia

Japanese companies below have registered to Online Business Matching for the 2017 show. You can easily approach to visitors through Online Business Matching!

All leading pharmaceutical companies visit the show

< Visiting companies in 2017 (excerpts) >

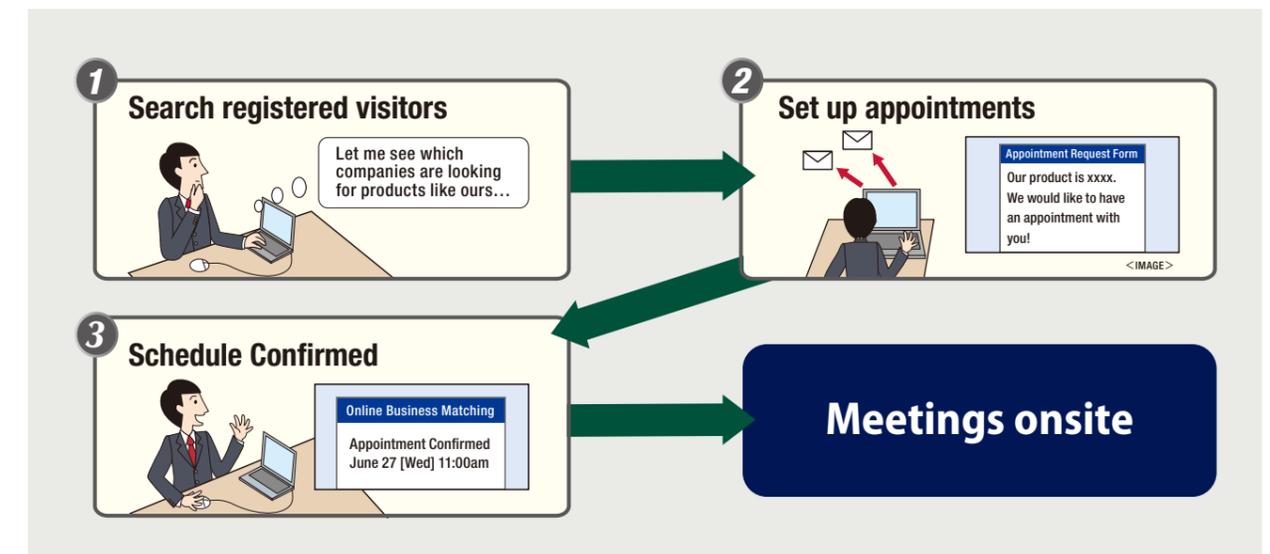
- | | |
|--------------------------------|-----------------------------------|
| • ASAHI KASEI PHARMA CO., LTD. | • MEIJI SEIKA PHARMA CO., LTD. |
| • ASTELLAS PHARMA INC. | • OTSUKA PHARMACEUTICAL CO., LTD. |
| • ASTRAZENCA K.K. | • PFIZER JAPAN INC |
| • DAIICHI SANKYO CO., LTD. | • SHISEIDO JAPAN CO., LTD, |
| • EISAI CO., LTD. | • TAKEDA PHARMACEUTICAL CO., LTD. |
| • JOHNSON AND JOHNSON K.K. | etc. |



(in alphabetical order)

Online Business Matching **FREE** HOW DOES IT WORK?

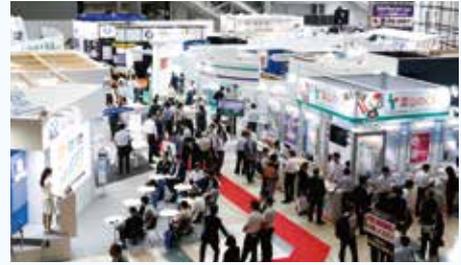
We support you set up appointments using the “Online Business Matching” and have meetings with visitors at your booth.



BioPharma Expo 2018 will have :

150^{*1} Exhibitors

BioPharma Expo is the best gateway for exhibitors from all around the world to expand their business in Japan & Asia. Responding to the huge success of the previous show, many new exhibitors will join the show in 2018.



56,000^{*2} Visitors

BioPharma Expo is Asia's leading for biopharma R&D and manufacturing exhibition. The show attracts visitors from all over Japan & Asia. Only industry professionals have access to the show and this is your gateway to one of the world's growing biopharmaceutical market, in Japan & Asia.



180^{*3} Sessions

Industry leaders will deliver latest information of bio pharma industry. Learn know-how you need to advance your business from the top leaders in biotechnology.



*1 expected

*2 expected, including co-held shows

*3 expected, including BIOtech Japan

Join BioPharma Expo 2018 to Expand Your Business in Japan & Asia !

Co-held Shows

17th BIOtech Japan 2018

Asia's Leading Bio Technology Event
[Exhibition, Partnering, Conference]



31st INTERPHEX JAPAN 2018

World's Leading and Japan's Largest*
Trade Show Specialised in
Pharmaceutical R&D and Manufacturing



12th in-PHARMA JAPAN 2018

Asia's Leading Trade Show for
Pharmaceutical Ingredients



**Largest* in reference to the exhibitor number of trade shows with the same concept.

► For information

Organiser: Reed Exhibitions Japan Ltd.
BioPharma Expo Show Management

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