

2020 Pre-ASCO China Forum

會議介紹



時間：2020年5月29日(星期五)
Friday May 29th, 2020

地點：Conference Center, 150 N Riverside
Chicago, IL 60606

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INTRODUCTION

美國臨床腫瘤醫學會(ASCO)年會是全球最大，最具影響力的腫瘤學會議。會議彙集了來自世界各地的40,000多名腫瘤專業人士，討論最先進的治療方式，新療法以及該領域的持續爭議的話題。其中，中國也是ASCO會員和參會者成長最快的國家之一，2018年註冊參會者1100人。

在腫瘤學領域，巨大的未滿足需求促使中國醫療醫藥行業與全球領先的腫瘤學專業人士合作，積極研究和開發創新療法。來自學術，醫院，工業和投資者的上千名中國與會者將前往芝加哥與全球同事交流和合作。

美中抗癌協會(USCACA)和世易醫健(eChinaHealth)合作舉辦Pre-ASCO中國臨床腫瘤峰會，目的在於說明瞭解中國腫瘤學領域的最新監管和臨床開發;共同討論中國腫瘤學市場與整體全球市場的相似性和差異性;促進全球腫瘤學研究和開發生態系統的交流與合作。

The American Society Clinical Oncology (ASCO) Annual Conference is one of the largest and most influential oncology meetings around the world. The meeting brings together more than 40,000 oncology professionals from around the world to discuss state-of-the-art treatments, new therapies, and ongoing controversies in the field. Chinese attendees to ASCO Annual Meeting have been growing fast with 1,100 registered attendees in 2018.

In the oncology area, huge unmet needs are driving Chinese Healthcare sector to proactively research and develop innovative therapies in collaboration with global leading oncology professionals. Over one thousand Chinese attendees from academics, hospitals, industries and investment come to Chicago to exchange and collaborate with global colleagues.

USCACA and eChinaHealth would like to invite you to attend this complimentary 2020 Pre-ASCO China Forum, with the objectives to: Learn the latest Chinese regulatory and clinical developments in oncology area; Discuss similarities and differences of Chinese oncology market vs. overall global market; Foster the exchange and collaboration of global oncology research and development ecosystem.

會議議程

PROGRAM

1:30- 1:35

Introduction and Welcome

Dr. Michael Shi and Annual Meeting Chairs

1:35- 1:45

Opening Address



Li Yan, Managing Director, USCACA



Minghua Lu, CEO, eChinaHealth

1:45- 2:00

Key roles of Oncology Development Collaborations in China and US



Robert Pursell, Director of Licensing, American Society of Clinical Oncology

Prof. Jin Li, CSCO Immediate Past President

Representative from CACA

2:00- 3:00

Early development

2:00-2:20 Prof. Alice Shaw, Global Head of Translational Oncology, Novartis

2:20-2:40 Prof. Lin Shen (Beijing Cancer Hospital) and Li Zhang (Sun Yat-sen University Cancer Center) on behalf of China Phase I consortium

2:40-3:00 Prof. Tim Yap (MD Anderson)

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PROGRAM

3:00- 3:30 **Break**

3:30- 4:00 **Key roles of Oncology Development Collaborations in China and US - CDE, USCACA, CSCO, and CACA representatives**



- CTONG representative - Prof. Yi-Long Wu, Guangdong General Hospital

- SWOG representative- Prof. Karen Kelly, UC Davis



- Former CDE oncology division - Prof. Xiaoyuan Chen, TCRI

4:00- 5:00 **Selected Novel oncology NCE and cell therapy development (to be offered to Sponsors, less than 10 min each presentation)**

Dr. Qingxi Wang, President, CSPC US

Dr. Sean Zhang, CMO, Hengrui Pharma



Dr. Jay Mei, CEO, Antengene

Dr. Tony Ho, EVP, CRISPER Therapeutics or Gene Therapy Co.

5:00–5:55 **Panel discussion**

Global Oncology Drug Development - From Global to China and From China to Global

Dr. John Tsai, Head of Global Drug Development and Chief Medical Officer, Novartis

會議議程

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Dr. William Hait, Global Head of External Innovation, J&J

Dr. José Baselga, EVP, AstraZenaca

Dr. Eric Rubin, Senior Vice President, Early Development, Clinical Oncology, Merck



Dr. Yong Ben, CMO, BeiGene

Dr. Frederick H. Hausheer, Global CMO, WuXi Apptec

Dr. Weiguo Su, Hutchison MediPharma

Dr. Andrew Plump, President of R&D, Takeda



Prof. RuiHua Xu, Sun Yat-sen University Cancer Center

Dr. Axel Hoos, SVP, GSK Oncology

5:55- 6:00 **Closing remarks**

Dr. Michael Shi

6:00- 9:00 **Buffet Dinner and Reception**

贊助方案

SPONSORSHIP

贊助方案	價格 (美元)	權益回報	
鑽石級 (僅限一名)	\$15,000	<ul style="list-style-type: none">• 列為會議組織方• 傍晚招待會的歡迎致辭• 1 個演講嘉賓名額或主持一個圓桌討論嘉賓名額• 茶歇和傍晚招待會的滾動宣傳• 一個展臺/展桌 (優先選擇)• 會議會刊封底廣告• Logo 出現在會議宣傳資料中，包括電子報、微信訂閱號以及現場印刷資料等	
鉑金級	\$9,500	<ul style="list-style-type: none">• 列為會議協辦方• 茶歇和傍晚招待會的滾動宣傳• 一個展臺/展桌• 1 個參與圓桌討論的嘉賓名額• 會議會刊全頁廣告• Logo 出現在會議宣傳資料中，包括電子報、微信訂閱號以及現場印刷資料等	
黃金級	\$4,500	<ul style="list-style-type: none">• 一個展臺/展桌• 會議會刊半頁廣告• Logo 出現在會議宣傳資料中，包括電子報、微信訂閱號以及現場印刷資料等	
會刊廣告	\$2,500	封二，封三	成品尺寸：216x279mm 提交出血後尺寸：222x286mm
	\$1,500	內頁全版彩色	成品尺寸：216x279mm 提交出血後尺寸：222x286mm
	\$1,000	內頁半版彩色	成品尺寸：216x135mm 提交出血後尺寸：222x141mm

往期會議

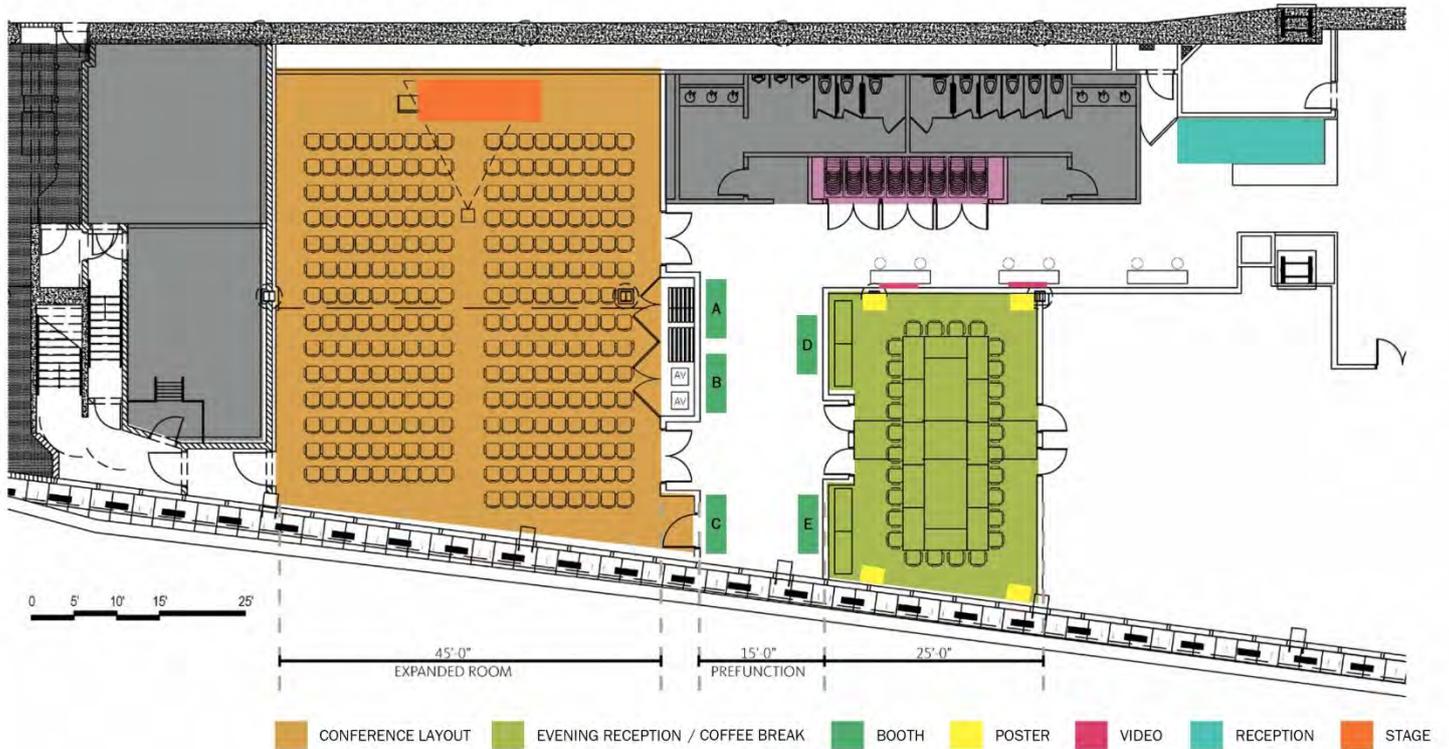
PREVIOUS EVENTS



展位圖

LAYOUT

150 CONFERENCE CENTER CONFERENCE CENTER PLANNING OPTIONS



主辦方 ORGANIZE

US Chinese Anti-Cancer Association

www.uscaca.org

U.S. Chinese Anti-Cancer Association (USCACA 美中抗癌協會) is a non-profit professional organization founded in 2009. With members from academia, industry and government, USCACA facilitates collaboration among cancer research and physicians in the United States and China. Our current focus is on expediting novel cancer drug development by fostering clinical trial networks, sharing best practices and knowledge of clinical trial, and providing education and training opportunities. USCACA collaborates with Chinese Anti-Cancer Association (CACA 中國抗癌協會), Chinese Society for Clinical Oncology, and other professional associations. Our mandate is to improve cancer treatment through research, education, and collaboration.

eChinaHealth, Inc.

www.eChinaHealth.com

eChinaHealth is an integrated media for China healthcare and pharmaceutical segments. eChinaHealth services include digital platform and media, conferences and events, data and consulting, and social network and community.

eChinaHealth is exclusive China sale representation for ASCO Publications including “Journal of Clinical Oncology”, “Journal of Clinical Practice”, and “ASCO Post”, etc. eChinaHealth and ASCO plan to organize a series of ASCO Direct™ conference in China. The ASCO Direct™ program is an educational initiative that condenses highlights from ASCO Meeting into a 1-day China program, in an effort to provide Chinese doctors' access to the most cutting-edge research discussed at ASCO meetings.

eChinaHealth is the new healthcare service under parent company eChinaChem which is headquartered in Palo Alto, California with China offices in Shanghai, Beijing, and Qingdao. eChinaChem is the exclusive China representative for Chemical & Engineering News (C&EN) and American Chemical Society (ACS) publications, and represent in China other global media and organizations such as CPhI Publications of UBMi, NPI publications of Informa, etc. eChinaChem has or-organized and supported Chinese conferences and events for many global companies and organizations, such as US Pharmacopeia (USP), American Green Chemistry Group (CGC), American Aging Well Institute (AWI), IQVIA, Life Science Angels (LSA), OCTANe, SOCMA, Cambridge Health Institute (CHI), UBMi, IBC Life Science, etc.

交通資訊

TRANSPORTATION

